

# NICK MCCARTHY

Product Designer

 <https://nwmccarthy.netlify.com>

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 07876440928

## SKILLS

- Sketch
- Figma
- Illustrator
- Photoshop
- InVision
- UX
- UI design
- Product design
- VR
- AR
- Project Managing
- Mentoring
- HTML
- CSS

## AWARDS

### **Gold Kinsale Shark award – 2019**

Immersive category – Fanta

### **Webby Award – 2019**

Best use of augmented reality – Screens-up

### **Clio Entertainment Silver – 2018**

Augmented reality – Screens-up

### **Winner Shorty awards – 2018**

Kids & Lifestyle – Screens-up

### **Communication Arts award – 2016**

Interactive – Mill Touch 2.0

### **Cardiff Design Festival Winner – 2008**

Chair design

## EXPERIENCE

### **Freelance Senior Product Designer**

Various / Nov 2019 – Present

### **Chief Product Officer**

Nodal Ltd / Nov 2018 – Oct 2019

Responsible for creating and overseeing the design of the Nodal product as well as Nodal branding I was involved at all stages working with marketing and sales to ensure the product met the expectations of people using the platform.

### **Lead Product Designer**

The Mill / Jul 2013 – Nov 2018

Focusing on product I was responsible for designing, managing and delivering beautiful designs that are achievable within the limitations of technology.

I was involved at all stages of the process from idea creation, concept, pitching and final delivery.

With a huge variety of clients the products we designed ranged from traditional web, productivity tools, VR, AR, games, and apps.

### **Mid-weight Front End Developer**

Stylistpick / Aug 2012 – Jul 2013

### **Product Design Specialist / Web Designer**

Hibu / Jul 2010 – Aug 2012

## PAST CLIENTS



nickelodeon



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